Business Appreciation Week 2008 News Release

May , 2008 FOR IMMEDIATE RELEASE Contact Name and Title Contact Phone Number

[Name of Locality] joins Governor Timothy M. Kaine in Honoring Virginia Businesses Business Appreciation Week to be Celebrated May 11th - 17th, 2008

[Name of Locality] - [Name of Locality] will join Governor Timothy M. Kaine in celebrating Business Apprciation Week, designated to recognize the contributions Virginia businesses make to the quality of life in the Commonwealth. Coordinated each year by the Virginia Department of Business Assistance (VDBA), Business Appreciation Week is scheduled for May 11th-17th, 2008.

"This year, Virginia celebrates the contributions the Commonwealth's small business community makes to our communities, state and national economy. Without them, our economy would not continue to grow and larger businesses would not have the support they need to thrive." (Name of local official) said. "I am privileged to honor every business in our community, and especially our small businesses, during Business Appreciation Week and continue to support their success thoughout the year and in the future."

(Take this space to elaborate on what your locality is doing to celebrate BAW. Local chambers of commerce and other organizations throughout the state are also celebrating with events.)

The purpose of (your organization) is to (briefly explain your mission). We will be working in conjuction with the Virginia Department of Business Assistance as we recognize our local business community. VDBA supports economic development in the Commonwealth by working with new and existing buisnesses to provide workforce incentives, loans, business infromation, incubator counseling, and educational opportunities for the business and economic development communities.